

NAPLES VISITING SCHOOL PROGRAM

11 May 2022

From 9.00 following institutional welcome by Campania Regional Authority and by the Leading Partner eZavod

Introduction to Crowdfunding

Georgia Tseva (Crowdpolicy, Athens, Greece)

A legal framework for Crowdfunding

Eva Frade (Goteo, Palma de Mallorca, Spain)

11.30 - Coffee break

Civic Crowdfunding

Francesca Passeri (European Crowdfunding Network, Brussels, Belgium)

13.00 - Light lunch

Cases of Civic Crowdfunding - Campania Region, Marche Region, Region of Central Macedonia

12 May 2022

Starting at 9.30

Preliminary feasibility analysis for Crowdfunding

Antonis Skarpelis (Crowdpolicy, Athens, Greece)

Planning and implementing a Crowdfunding campaign

Elisa Patriarca (European Crowdfunding Network, Brussels, Belgium)

11.30 - Coffee break

Crowdfunding, web and social media

Chiara Rutolo, Francesca Sastre (Goteo, Palma de Mallorca, Spain)

13.00 - Light lunch

Cases of SMEs Crowdfunding - Chamber of Commerce of Seville (Spain)

Drawing up together a Crowdfunding Decalogue