

Good practices in the field of Crowdfunding in Greece

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Managing Director, Crowdpolicy



Open Innovation



Open Innovation

New boundaries and approach of the innovation process for any sector.

Lean & Agile methodologies to create a startup-like culture.



FinTech



Complete, end-to-end FinTech architecture and added value services for banks and financial institutions.

Professional digital integration services.



GovTech



Thought leadership and development of innovative applications for digital transformation, transparency & accountability.



CROWD POLICY

INNOVATION INTEGRATOR

We build outstanding platforms with state-of-art technologies for governments, banks and industries.

We integrate innovation and enable the entrepreneurship ecosystem.

· 10 years ·

Sectors

Government
Smart cities



Telcos



Energy



Health



Agri-food



Environment



Banks



Culture



At a Glance



Crowdpolicy is an SME founded in 2012, active in the field of IT and specialized in crowdsourcing methods and techniques within the fields of **govtech-civictech**, **fintech**, **open data** and **open innovation**.

We design, develop, implement and commercialize a consistent series of **crowdsourcing methodologies**, **information systems and tools** on a global basis, aiming to enhance two-way collaboration between organizations and the crowd, as a means of generating value for our customers and their stakeholders.

Metrics

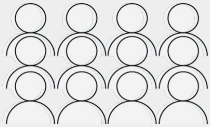
4

COUNTRIES



68

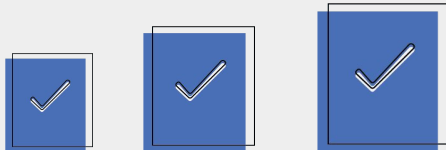
EXECUTIVES



× 5

200

PROJECTS ACCOMPLISHED



30

CLOUD SOLUTIONS FOR BANKING
INDUSTRY AND PUBLIC SECTOR



500

BACKOFFICE USERS FOR
CROWDPOLICY PLATFORMS

K

19M

TRANSACTIONS DAILY



Milestones

Timeline

2012



CROWD POLICY



Awards


CROWD APPS
SUITE
LAUNCH

2013



2014



BLOOMBERG
AWARD


ΕΘΝΙΚΗ ΤΡΑΠΕΖΑ
Act4Greece
LAUNCH

2016



2016



City Agenda



Act4Greece



Crowdsourcing -
civic engagement
CITY AGENDA

IT4GOV Awards
Crowd Innovation
platform

botakis

LAUNCH

2017



2017



Social WiFi



act4Greece



Κεντρική
Ένωση
Δημών
Ελλάδας
Collaboration

1. Open **NEW** markets
2. Development ecosystem growth
3. New open banking products

2018



HUB

The 1st Development
Network in Greece



VISA
Collaboration

2019

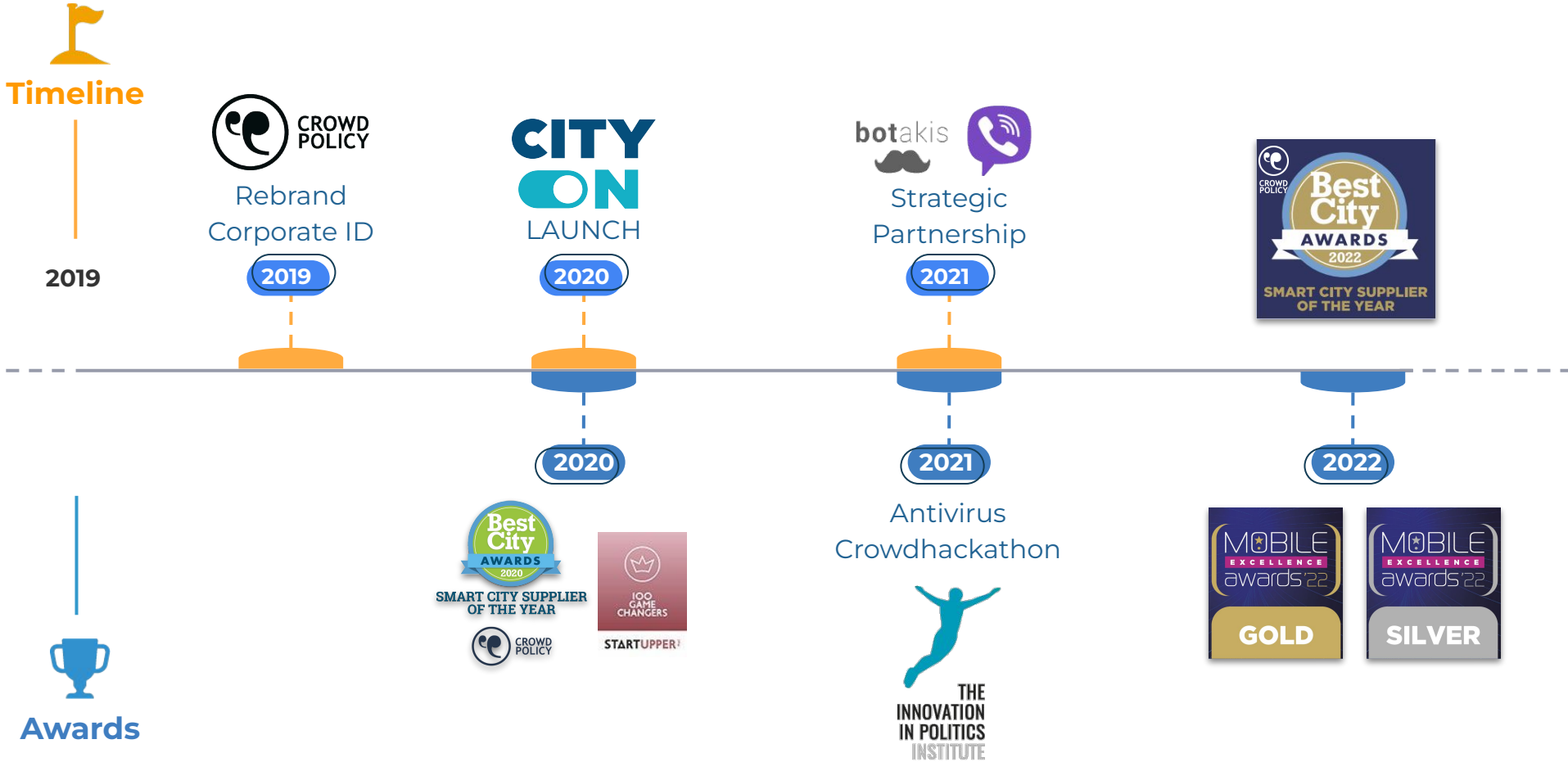


2019



OPEN BANKING
Epirus Bank

Milestones

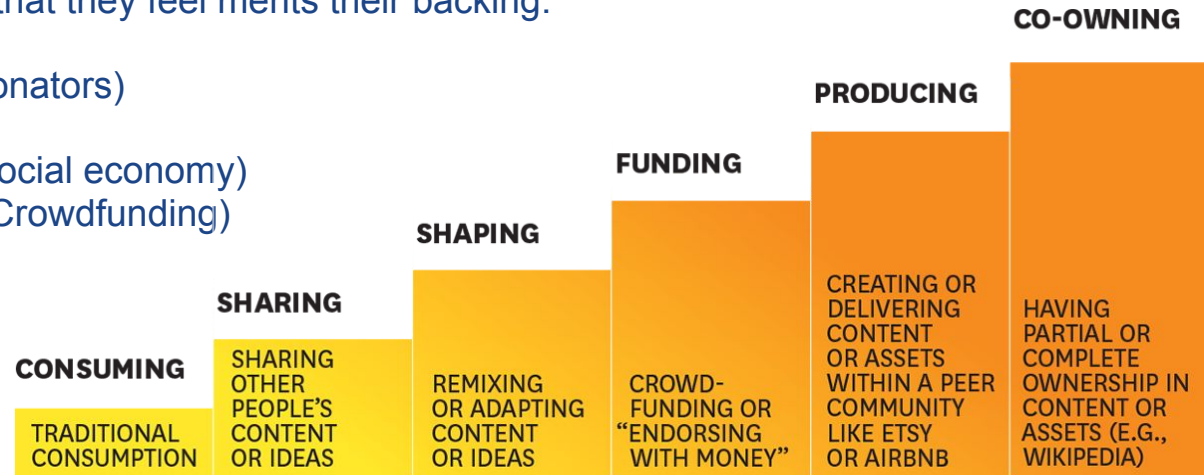


Strategic Context - Crowdfunding

We have come up with a direct, transparent and democratic process that harnesses the power of many in order to fund specific social causes of public, private and non-profit organizations, which will lead to meeting needs and solving social problems.

Crowdfunding motivates the public to contribute to the achievement of specific goals, and encourages people to support on a collective basis and in a truly practical way any kind of social or business venture that they feel merits their backing.

- Mobile the community (anchor donators)
- Enhance CSR strategy
- Develop added value services (social economy)
- Maturation process (investment Crowdfunding)



Crowdfunding architecture - invest

frontend - ecommerce crowdfunding experience

KYC - Profile management

Donation
module

Campaign metrics
realtime

Compliance engine

Reporting

Transparency
module

loyalty

Community functionalities - ideation - open call

Blog section

Api management

THE POWER OF MANY IN ACTION

A CROWDFUNDING PROGRAM FOR THE ECONOMY & SOCIETY

[FIND OUT ABOUT THE PROGRAM](#)

ACT4GREECE STATISTICS

Total Actions

27

Open Actions

4

Actions we supported

13

Donations

5.000+

Sponsors / Supporters

3.000+

Years of operation

2

Implementing Agency

25

Total resources
01/02/2016 - 31/12/1017

1.800.000€

THE ART THEATRE KAROLOS KOUN Repair and modernization of the infrastructures in its two venues

COMPLETED



I SUPPORT ACTION



SCHOOL MEALS FOR SCHOOLCHILDREN 2015 - 2016



TARGET: € 860,000

29/1 - 15/06/2016
COMPLETED ON: 15/08/2016

[LEARN ABOUT THE ACTION](#)



MEDICAL CARE IN ISLANDS PHASE I



TARGET: € 136,736

29/1 - 31/07/2016

[I WANT TO CONTRIBUTE](#)



THE GREEK REVOLUTION OF 1821-DIGITAL ARCHIVE



TARGET: € 125,000

29/1 - 31/07/2016

[I WANT TO CONTRIBUTE](#)



THE ART THEATRE KAROLOS KOUN



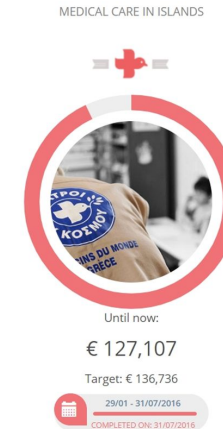
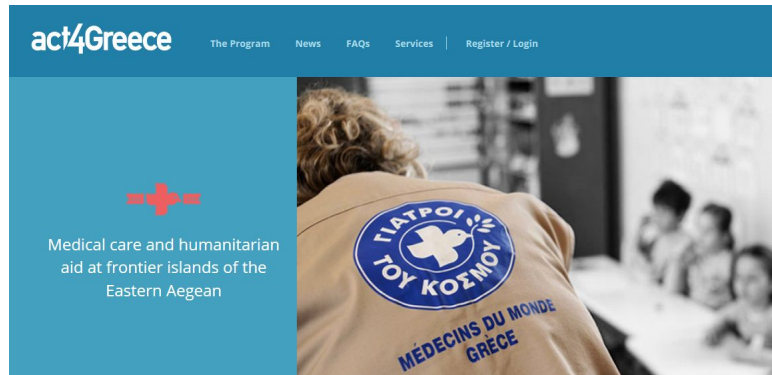
TARGET: € 108,176

16/3 - 16/06/2016
COMPLETED ON: 10/05/2016

[LEARN ABOUT THE ACTION](#)

Example campaign

Example of successful campaign in Greece with a humanitarian scope was the act4Greece **“Medical care and humanitarian aid at frontier islands of the Eastern Aegean”** campaign implemented by the NGO 'Médecins Du Monde' in 2016 during the refugee / humanitarian crisis in the Greek islands. It managed to raise € 127,107 (93% of the target) within 7 months by citizen's & company's donations.





CROWD APPS

OPEN,
PARTICIPATORY
MUNICIPALITY
—
E-DEMOCRACY

TOURISM
—

DIGITAL
TRANSFORMATION
—
E-GOVERNMENT

ENVIRONMENT
—

WIFI ACCESS
—
SMART CITY

PROCEDURES
SIMPLIFICATION
—
EFFECTIVENESS

ENTREPRENEURSHIP
—
INNOVATION

CITY PROJECTS
PROMOTION
—



YEARS CROWDPOLICY

powered by





CROWD
POLICY

Since 2013 we have developed [CrowdApps](#), an integrated suite of cloud applications for cities, municipalities, regions and local groups of citizens that consists of 22 **e-government applications**.

CrowdApps support:

Participation

Accountability

Communication

E-government

Transparency


Local development
& volunteering


as best practices in modern governance.



DIGITAL
TRANSFORMATION
E-GOVERNMENT

 E-Government portal
All the municipality services and information in a single click

 City Agent
Direct report of needs to the City Council - Service planning tool

web mobile


 Chatbot
Multi-channel assistant 24/7

powered by **botakis**  

 Κέντρο ηλεκτρονικής διακυβέρνησης και εξυπηρέτησης του Δήμου
Digital certificates, applications and services

 Crowdpayments
Citizens Digital wallet

CITY ON The municipality in your hands!

Available on the  App Store  GET IT ON Google Play 

OPEN, PARTICIPATORY
MUNICIPALITY
E-DEMOCRACY

 Post-it
Interactive recording of citizens' ideas

 Crowd Participation
Participation platform - law compatible

 Crowdfunding
Donations & contributions collection and management

 Crowdbudget
Participatory budget

 City-Regio Plus
Spots of interest and actions promotion for citizens and organizations

 Oengine #OpenData
Open data platform **complying with the law**

 Open Council
Open city and district council e-voting

ENVIRONMENT

 Agro Growth
Local business and **product** promotion platform

 We stay active
Entrepreneurship support platform and **fight against unemployment**

 Crowd4Environment
Litter management support **with the participation of citizens**

 Reciprocal recycling
Citizens awareness raising platform

WIFI ACCESS
SMART CITY

 Social Wifi
Free wifi hotspots for all citizens

WIFI4EU

 City Dashboard
Integrated figures and data presentation of public sector organizations

 Crowd4crisis
Disaster report and recording platform

CITY ON

CITY ON PASS

CITY PROJECTS PROMOTION



Cityworks

GIS for effective management and presentation of actions on maps



Press office and social media city support



City impact

Impact of the project on citizens and businesses

ENTREPRENEURSHIP INNOVATION



City Labs

Innovation lab



Citizens-business-organizations community formation



Innovation programmes design and funding support



Workshops Digital skills development for local businesses

PROCEDURES SIMPLIFICATION EFFECTIVENESS



Open Budget

Public budget presentation and efficiency rates



Crowd Procurement

Contract management and cost savings



City process

City procedures recording and management platform



Appointments

One-click appointment and booking platform



Digital organization chart

TOURISM



Visit City

Promotion and tourism growth support platform

● circle: Platform ■ square: Service

**CITY
ON**

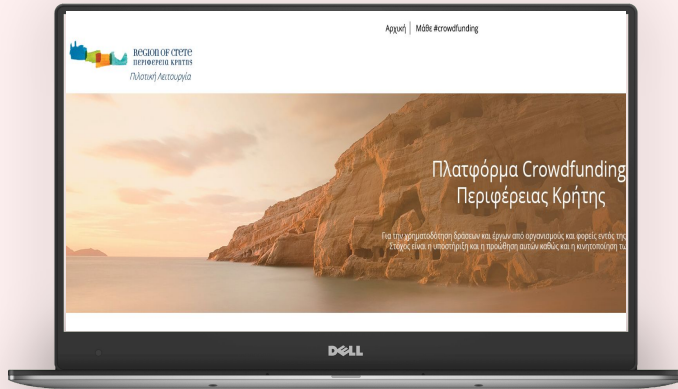
**CITY
ON PASS**



CROWDFUNDING

Donations &
contributions
collections and
management

 Region of Crete | [Visit](#)



01

Objective

The promotion of participatory giving and active support of the Municipality by individuals and other entities through the public promotion of the elements of the bids

02

Key Features

- Monitoring of the actions undertaken by the Municipality to support and finance its activities
- Transparency of financial data and results
- Publication of open calls for support for projects related to culture, infrastructure, civil society projects and actions, etc.

Πλατφόρμα Αντίπαρος Crowdfunding

Στήριξε το έργο του Δήμου και των τοπικών Φορέων για την ανάπτυξη, την κοινωνική αλληλεγγύη, την εκπαίδευση και την επιχειρηματικότητα.



Μάθε για την πλατφόρμα



Γίνε εθελοντής



Υποστήριξε τις δράσεις
του Δήμου με χορηγίες

Πλατφόρμα Crowdfunding Περιφέρειας Κρήτης

Για την χρηματοδότηση δράσεων και έργων από οργανισμούς και φορείς εντός της Περιφέρειας Κρήτης.
Στόχος είναι η υποστήριξη και η προώθηση αυτών καθώς και η κινητοποίηση των πόρων της.



CROWDBUDGET

Participatory budget

 Participatory budget for Region of Sterea | [Visit](#) 



01

Objective

The selection and voting of projects and actions of the agencies and the possibility to monitor and evaluate them when they start to be implemented

02

Key Features

- Technological and operational openness
- Project support from executives - Active participation
- Rewarding - Building a human network and community
- The co-design of the budget of a public body
- The design offers utility and is easily adaptable to the private sector and other EU countries



Έχετε επιλέξει **120.000 €** από **800.000 €**
 Απομένουν **680.000 €** για άλλα έργα

[Υποβολή Επιλογών](#)

+	#1	Film Office Περιφέρειας Στερεάς Ελλάδας - 80.000 €	x
+	#2	Σχεδίαση και διανομή free press Στερεάς - 40.000 €	x

#sterea2019
 Περισσότερα προγράμματα >

Δράσεις και έργα

Πρόγραμμα "Εργαστήριο για το Αρχαίο Δράμα"

Film Office Περιφέρειας Στερεάς Ελλάδας

Σχεδίαση και

Πρόγραμμα "Εργαστήριο για το Αρχαίο Δράμα"

Το Πάντειο Πανεπιστήμιο μέσω του Κέντρου Κλασσικού Δράματος και Θεάματος (ΚΕΔΔΘ), το Ίδρυμα Μαζώνης ...

Περισσότερα >

Εκτίμηση κόστους: **50.000 €**

[Επιλογή](#)

Film Office Περιφέρειας Στερεάς Ελλάδας

Το Film Office της Στερεάς Ελλάδας είναι μια πρωτοβουλία της Περιφέρειας με βασικό στόχο την ...

Περισσότερα >

Εκτίμηση κόστους: **80.000 €**

[Επιλέχθηκε](#)

Σχεδίαση και διανομή free press Στερεάς

Στο πλαίσιο της προβολής της Στερεάς Ελλάδας ως τουριστικού προρισμού 365 μέρες το χρόνο, η ...

Περισσότερα >

Εκτίμηση κόστους: **40.000 €**

[Επιλέχθηκε](#)

Συμμετογή σε εκθέσεις

Τοποθέτηση πινακίδων στις

Σχεδιασμός και ανάπτυξη



CROWD PARTICIPATION

Participation platform - law compatible

 Municipality of Platania | [Visit](#) 



01

Objective

The organization and holding of a Public Consultation on projects and actions of the City, the Municipality or the Region, in conjunction with their evaluation and prioritization

02

Key Features

- It is addressed to officials of municipalities, regions and citizens.
- Hosting multiple online consultations
- Possibility of voting and scoring on the proposals submitted by the various users
- Strengthens the participatory nature of citizens and stakeholders, the logic of co-determination

Πλατφόρμα Διαβούλευσης Δήμου Αγ. Δημητρίου



[Αρχική](#) [Γιατί να συμμετέχετε](#) [Επικοινωνία](#) [Ιστοσελίδα Δήμου](#)

▶ Μάθε για την **πλατφόρμα διαβούλευσης του δήμου:**

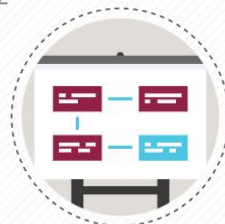


ΟΙ ΙΔΕΕΣ &
ΟΙ ΠΡΟΤΑΣΕΙΣ ΣΑΣ



Η ΣΤΡΑΤΗΓΙΚΗ ΜΑΣ

ΠΛΑΤΦΟΡΜΑ ΔΙΑΒΟΥΛΕΥΣΗΣ



ΤΟ ΠΡΟΓΡΑΜΜΑ ΜΑΣ

ΣΤΕΙΛΕ ΜΑΣ

τις ιδέες και
τις προτάσεις σου



ΛΑΒΕ ΜΕΡΟΣ

στην ωρίμανση του
στρατηγικού σχεδίου
του δήμου

Μπορείς να συμμετέχεις στην πλατφόρμα διαβούλευσης με μία από τις παρακάτω επιλογές

ως ΠΟΛΙΤΗΣ

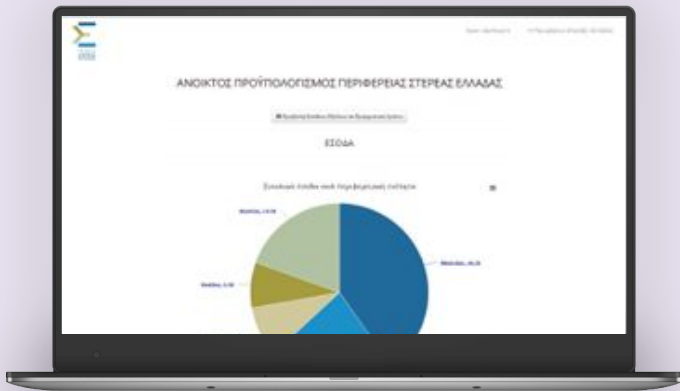
ως ΣΥΛΛΟΓΙΚΟΣ ΦΟΡΕΑΣ



OPEN BUDGET

Open budget & efficiency rates

 Open Budget of Region of Sterea | [Visit](#) 



01

Objective

The presentation of the budget in real time, and its interconnection with the accounting - information system of a public organisation or local government

02

Key Features

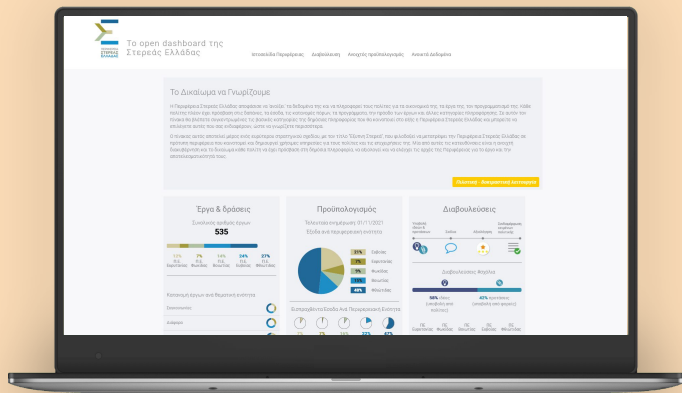
- Transparency to citizens
- It serves as an accounting tool for presenting the revenues and expenses of the body using the service
- Use of technology and innovation for openness and accountability
- Active participation of stakeholders and citizens in decision making



CITY DASHBOARD

Integrated figures and data presentation of public sector organizations

 Region of Sterea | [Visit](#)



01

Objective

The presentation of consolidated financial data, expenditures, and metrics of a public entity

02

Key Features

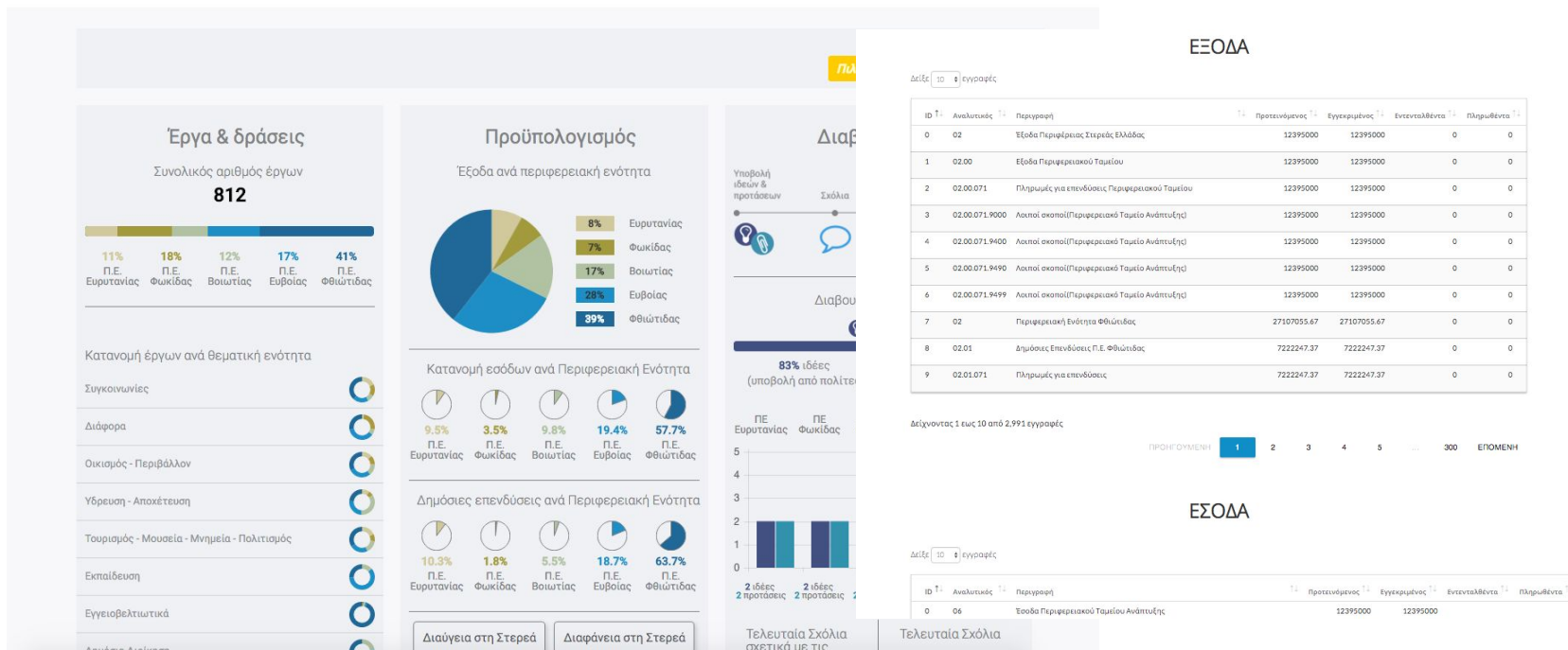
- Informing citizens about the programming of the body
- Management of electronic protocol (Web)
- Electronic Document Handling
- Direct integration with all information systems and databases

Critical success factor to organize crowdfunding campaign. Transparency and accountability mechanisms!



Το open dashboard της
Στερεάς Ελλάδας

Ιστοσελίδα Περιφέρειας Διαβούλευση Ανοικτός προϋπολογισμός Ανοικτά Δεδομένα

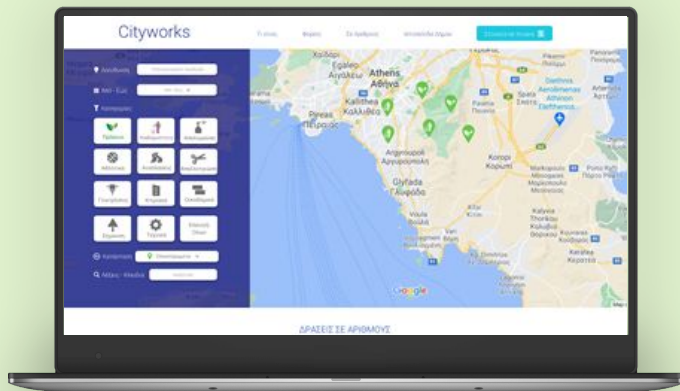




CITYWORKS

GIS for effective management and presentation of actions on maps

 Cityworks



01

Objective

The effective management of information derived from a geographical system and the visualization of the projects and actions of the Municipality

02

Key Features

- Mapping of technical projects and actions with geographical-information reference
- Selection of data and updating of projects and actions and by stakeholders
- Monitoring of project progress through statistics and metrics available to all

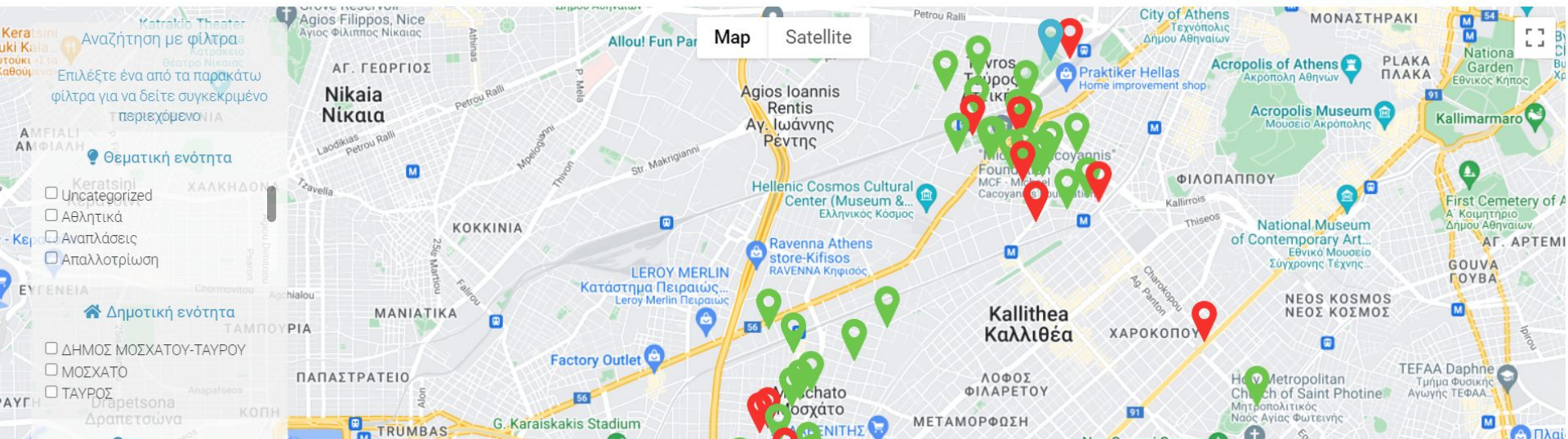


Επικοινωνία

Σχετικά με την πλατφόρμα

Επιλέξτε ένα σημείο για να δείτε λεπτομέρειες ή αναζητήστε έργα και δράσεις με βάση τα φίλτρα που σας ενδιαφέρουν.

Προβολή σε πίνακα

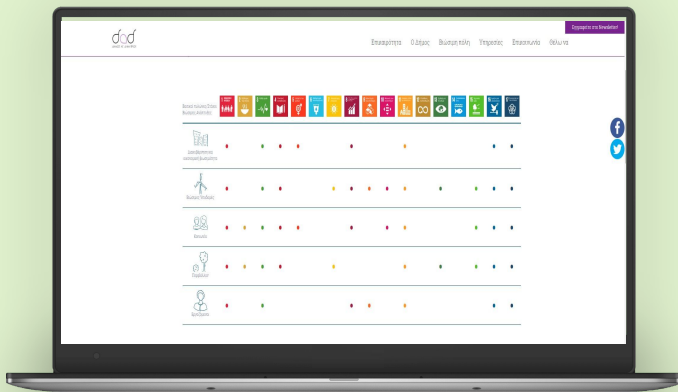




SDGs Platform

Recording actions & activities based on 17 Sustainable Development Goals

 SDGs Platform



01

Objective

Mapping of each project implemented by the Municipality/Organisation, as well as each action undertaken, by pillar and by Sustainable Development Goal (SDG).

02

Key Features

- Enables actions and events to be matched with one or more sustainable development objectives
- Presenting the objectives in which they have invested the most
- Raising awareness and remind citizens and local government of the direct impact of each action on Sustainable Development
- Promoting the administrative work by highlighting the scope and effectiveness of the actions, through the practical results

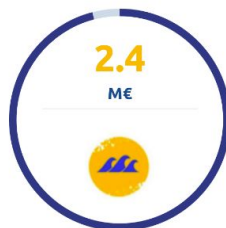


THE PROJECT AT A GLANCE

DURATION



BUDGET



CONSORTIUM

13 members

4 clusters, 3 CF experts, 2 academia & 4 regions

COUNTRIES



BLUE CROWDFUNDING project, as **crowdfunding experts** in aiming at Capacity Building of BLUE Economy Stakeholders, funded through Interreg Mediterranean.

The project addresses the following blue economy sectors: blue energy, maritime safety, maritime transport, maritime tourism, fisheries and aquaculture.

CROWDPOLICY

Contact us.



← scan and contact us!



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