

**PRHyUS**



**GREEN**



**1.46 M  
EU funding**

**March 2025**

**June 2029**

**PRHyUS**

**Promoting Renewable Hydrogen Utilization  
for a Sustainable and Greener Europe**

**Kick-off Meeting**

**Naples 26-28 May 2025**

**Staff Exchange and  
Hydrogen Panel Discussion**

**26 May 2025**

**Royal Continental Hotel  
Via Partenope 38, 80121 Naples, Italy**

**<https://www.interregeurope.eu/prhyus>**

# Staff Exchange and Hydrogen Panel Discussion

PRHyUS KoM - 26 May 2025

**13:45 | Arrival and Partner registration**

**14:15 | Welcome and Institutional greetings**

**Antonio Marchiello** | Campania Region – Regional councilor

**Raffaella Farina** | Campania Region – Director General of the Economic Development Department

**14:30 | Staff Exchange and Hydrogen Panel Discussion**

**Alfonso Bonavita** | Regione Campania - Industrial Areas Unit Manager and PRHyUS Project Manager

**Francesca De Falco** | Regione Campania - Energy Unit Manager

**Angelo Moreno** | STRESS Scarl - Senior H2 technology and market expert

**Bruno Rossi** | So.F.Invest S.r.l. Group (Hydrogen valley in Naples) – Sole Administrator of Ambiente Spa

**Francesco Basile** | FMC Srl (Hydrogen valley in Avellino) – General Manager

**Claudio Miranda** | Graded Spa - Head of Research & Development

**Rosa De Masi** | Università del Sannio - Associate Professor in Environmental Technical Physics

**Q&A session**

**15:45 | Coffee break**

**16:00 | PRHyUS Partners presentation**



## PRHyUS Project

PRHyUS is an interregional cooperation project co-funded by Interreg Europe, aimed at improving policy frameworks to support the adoption of renewable hydrogen across sectors such as industry, mobility, and buildings. The project brings together public authorities, research institutions, and innovation clusters from eight European countries to exchange knowledge and foster the development of regional hydrogen ecosystems. The Kick-off Meeting will begin with a dedicated **Staff Exchange** session involving key stakeholders from the Campania Region.

This session will be aimed at fostering dialogue between local actors and international project partners, enabling the sharing of experiences, priorities, and regional challenges related to renewable hydrogen deployment. The session will provide a comprehensive and multi-sectoral overview of the hydrogen ecosystem in Campania, illustrating both strategic planning and operational case studies. This will enrich the interregional exchange and offer project partners a grounded understanding of the local dynamics, actors, and replicability potential relevant to the objectives of PRHyUS.